Asian Journal of Management Studies (AJMS)

Volume IV | Issue I | August 2024 ISSN: 2773-6857

Editor-in-Chief Prof. MSM Aslam, Sabaragamuwa University of Sri Lanka

Managing Editor

Prof. Thilini Chathurika Gamage, Sabaragamuwa University of Sri Lanka Dr. HPR Priyankara, Sabaragamuwa University of Sri Lanka

Editorial Advisory Board

Emeritus Prof. Malcolm Cooper, Asia-Pacific Ritsumaiken University, Japan Senior Prof. HHDNP Opatha, University of Sri Jayewardenepura Prof. Lee Jollife, New Brunswick University, Canada Prof. Athula Gnanapala, Sabaragamuwa University of Sri Lanka Prof. Wasantha Rathnayake, Sabaragamuwa University of Sri Lanka Prof. Indunil Dayarathne, Sabaragamuwa University of Sri Lanka Prof. Iraj Ratnayake, Sabaragamuwa University of Sri Lanka Prof. Iraj Ratnayake, Sabaragamuwa University of Sri Lanka Prof. Khairil Wahidin Awang, University Malaysia Kelantan, Malaysia Prof. Jamaliah Binti Abdul Hamid, University Putra Malaysia Prof. Dallen J. Timothy, Arizona State University, USA Prof. Herath Madana Bandara, University of Ilorin, Nigeria Asst. Professor Li-Hsin Chen, National Kaohsiung University of Hospitality and Tourism, Taiwan

Language Editor

Dr. Nadee Mahawattha, Sabaragamuwa University of Sri Lanka Ms. JDK Ruwandika. Sabaragamuwa University of Sri Lanka

Editorial Assistants

Ms. PLGSD Piumali, Sabaragamuwa University of Sri Lanka

Copyright © Sabaragamuwa University of Sri Lanka

Reprints and permissions: (ajms@mgt.sab.ac.lk)

Published by

Faculty of Management Studies Sabaragamuwa University of Sri Lanka Belihuloya, 70140 Sri Lanka